

a data center having a microprocessor operably connected to a storage media, said data center configured to be networked with at least a buyer terminal, said data center configured to receive at least one request to change a product presentation from said buyer terminal;

at least one three-dimensional representation of a first product stored in said storage media, said at least one representation of said first product capable of illustrating multiple perspective views of said first product by rotating said three-dimensional representation of the product; and

a product display module operably connected to said storage media and configured to execute in said data center, said product display module including a definition of a product display screen accessible by said buyer terminal, said product display module configured to receive a request to change a product presentation through said product display screen, said request comprising user-selected alterations of physical product exterior/interior options, said product display module configured to display the changed product presentation comprising said user-selected alterations of physical product exterior/interior options in said product display screen by modifying said definition of the product display screen.

Please amend Claim 17 as set forth below:

17. A product configuration display system comprising:

at least one three-dimensional representation of a first product and at least one three-dimensional representation of a second product, said at least one representation of said first product capable of being modified by at least one representation of said second product to create a three-dimensional representation of a combination product, said representation of said combination product capable of illustrating multiple perspective views of said combination product by rotating said three-dimensional representation of said combination product; and

a product display module including a definition of a product display screen accessible by a buyer terminal, said product display module configured to receive a request

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to change a product configuration through said product display screen, wherein said request to change includes modifying said at least one representation of said first product by said at least one representation of said second product so as to alter physical exterior/interior options of said first product, said product display module configured to display the changed product configuration comprising said user-selected alterations of physical exterior/interior options in said product display screen by modifying said definition of the product display screen.

Please amend Claim 30 as set forth below:

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30. A product configuration display system comprising:
at least one three-dimensional representation of a first product, said three-dimensional representation comprised of at least one three-dimensional representation of a sub-product of said first product, said at least one representation of said first product capable of illustrating multiple perspective views of said first product by rotating said three-dimensional representation of the product; and
at least one three-dimensional representation of a second product, said at least one representation of said second product modifying said at least one representation of said first product, said modification comprising user-selected alterations of physical exterior/interior options of said first product.

Please amend Claim 37 as set forth below:

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37. A product configuration display system comprising:
a data center having a microprocessor operably connected to a storage media, said data center configured to be networked with at least a buyer terminal, said data center configured to receive at least one request to change a product presentation from said buyer terminal;
a plurality of buyer terminals located remotely from said data center and remote from one another, said buyer terminals operably connected with said data center;

at least one three-dimensional representation of a first product stored in said storage media, said at least one representation of said first product capable of illustrating multiple perspective views of said first product by rotating said three-dimensional representation of the product; and

a product display module operably connected to said storage media and configured to execute in said data center, said product display module including a definition of a product display screen accessible by said buyer terminal, said product display module configured to receive a request to change a product presentation through said product display screen, said request comprising user-selected alterations of physical product exterior/interior options, said product display module configured to display the changed product presentation comprising said user-selected alterations of physical product exterior/interior options in said product display screen by modifying said definition of the product display screen.

[Please amend Claim 38 as set forth below:]

38. A method of presenting at least one product configuration over a network, comprising the acts of:

providing a data center having a microprocessor operably connected to a storage media, said data center configured to be networked with at least a buyer terminal, said data center configured to receive at least one request to change a product presentation from said buyer terminal, said request comprising user-selected alterations of physical product exterior/interior options;

providing at least one three-dimensional representation of a first product stored in said storage media, said at least one representation of said first product capable of illustrating multiple perspective views of said first product by rotating said three-dimensional representation of the product;

providing a definition of a product display screen accessible by a buyer terminal, said definition of said product display screen includes a product presentation, wherein said product presentation includes at least one perspective view of said first product;

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receiving a request to change said product presentation from a buyer terminal, said request comprising user-selected alterations of physical product exterior/interior options;
and

modifying said definition of said product display screen according to said request to change said product presentation comprising said user-selected alterations of physical product exterior/interior options.

Please amend Claim 58 as set forth below:

58. A method of presenting at least one product configuration, comprising the acts of:
providing at least one three-dimensional representation of a first product, said three-dimensional representation comprised of at least one three-dimensional representation of a sub-product of said first product, said at least one representation of said first product capable of illustrating multiple perspective views of said first product by rotating said three-dimensional representation of the product; and

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providing at least one three-dimensional representation of a second product, said at least one representation of said second product modifying said at least one representation of said first product, said modification comprising user-selected alterations of physical exterior/interior options of said first product.

Please amend Claim 65 as set forth below:

65. A method of presenting a product configuration over a network, comprising the acts of:

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providing a data center;
providing a network connection between said data center and a buyer terminal;
providing at least one three-dimensional representation of a product capable of illustrating multiple perspective views of said product by rotating said three-dimensional representation of the product;